

BRAD WONG

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About Me

The focus of my career is helping governments, philanthropists and NGOs maximize the social impact of their investments. My expertise is in cost-benefit analysis and cost-effectiveness analysis in international development, where I have overseen or contributed to economic analyses of hundreds of interventions, covering areas as diverse as agriculture, nutrition, education, health, governance, water and sanitation and the environment. One of my strengths is the ability to translate the results of economic analyses into policy relevant, actionable and easy to understand recommendations for decision-makers at the highest level.

Education

2010 - PhD. Economics and Finance, University of Sydney

2006 – Bachelor of Commerce (Honours), University of Sydney

Academic and Professional Appointments

2024-Present: Research Affiliate, Bergen Centre for Ethics and Priority Setting in Health, University of Bergen

2022-Present: Senior Health Economist, Seva Foundation

2022-Present: Senior Economist Advisor, Copenhagen Consensus Center

2021-Present: Founder and Executive Director, Mettalytics

2017-2021: Chief Economist, Copenhagen Consensus Center

2013-2016: Research Manager, Copenhagen Consensus Center

2012-2013: Development Consultant, TechnoServe

2010-2012: Associate, Booz & Company

2007-2009: Research Analyst, Australian Stock Exchange

Editorial Positions

2023-Present: Co-Lead Editor, Disease Control Priorities 4, Volume 3: Interventions Outside the Healthcare System

2020-Present: Editorial Board, The Oxford Research Encyclopedia, Water, Sanitation, and Global Health

2018: Book Editor, (with Bjorn Lomborg and Nancy Dubosse) Haiti Priorise, Un Plan de Développement Alternatif, Copenhagen Consensus Center, Tewksbury, MA, USA

Ad-hoc reviewer: Journal of Benefit-Cost Analysis, BMC Medicine, Health Policy and Planning

Other Professional Positions

2023: Millennium Challenge Corporation, Technical Advisory Group - Resource Guide to Support Nutrition Related Investments in LMICs

2021-2023: Board of Directors, Society for Benefit-Cost Analysis

2017-2019: Advisory Board, Reference Case Guidelines for the Conduct of Benefit-Cost Analysis in Global Health, and Development

2017: Advisory Board, Fortify Health

Teaching and Training

2023: Presenting Faculty, Estimating Costs, Society for Benefit-Cost Analysis Workshop

2022: Guest Lecturer, Using Cost-Benefit Analysis to Make the World a Better Place, Cost-Benefit Analysis Masters Course, Toulouse School of Economics

2022, 2021: Presenting Faculty, Valuing Life and Health, Executive and Continuing Education Program, School of Public Health, Harvard

2022, 2021: Presenting Faculty, Benefit-Cost Analysis in Low-and-Middle-Income Countries, Society for Benefit-Cost Analysis Workshop

2021: Lead Presenter, Benefit-Cost Analysis Capacity Building Course for the Malawian National Planning Commission, Copenhagen Consensus Center

Selected Conferences, Seminars and Presentations

2023: Celebrating 40 years of the Nepal Blindness Study, Seva, San Francisco

2023: Disease Control Priorities 4, Developing a systematic process for identifying policies and interventions to be assessed workshop, Washington DC

2023-2021, 2019: Society for Benefit-Cost Analysis Conference, Washington DC and online

2022, 2021: World Sight Day Presentation: The Economics of Eye Care, Seva Foundation, online

2021: Seminar Series, Draft Results of the Malawi Priorities analyses, National Planning Commission (Malawi), online

2020: Eminent Panel Conference, Ghana Priorities, Copenhagen Consensus Center, Accra and online, Ghana

2020, 2019: Sector Expert Roundtable Series, Draft results of the Ghana Priorities analyses, Accra, Ghana

2018: Eminent Panel Conference, Rajasthan Priorities, Copenhagen Consensus Center, Jaipur, India

2018: Eminent Panel Conference, Andhra Pradesh Priorities, Copenhagen Consensus Center, Hyderabad, India

2018: Prioritization workshop with the government of India, NITI Aayog, Delhi, India

2017: Eminent Panel Conference, Haiti Priorise, Copenhagen Consensus Center, Port-au-Prince, Haiti

2017: Benefit-Cost Analysis Methods and Case Studies workshop, Harvard University

2017: Developing BCA Reference Case Guidance for Global Health and Development: Scoping Workshop, Bill and Melinda Gates Foundation

2016: Planning and Strategy Workshops, UN in Bangladesh, Dhaka, Bangladesh

Peer Reviewed Publications

Wong B, Singh K, Everett B, et al., 2023, The case for investment in eye health: systematic review and economic modelling analysis. *Bull World Health Organ*. Dec 1;101(12):786-799. doi: 10.2471/BLT.23.289863. Epub 2023 Oct 30. PMID: 38024247; PMCID: PMC10680113.

Angrist, Noam, Elisabetta Aurino, Harry Anthony Patrinos, George Psacharopoulos, Emiliana Vegas, Ralph Nordjo, and Brad Wong. 2023. "Improving Learning in Low- and Lower-Middle-Income Countries." *Journal of Benefit-Cost Analysis* 14 S1 (In Press).

Feyrer, James, Vladimir Tyazhelnikov, Benjamin Alleman Castilla, and Brad Wong. 2023. "Benefit-Cost Analysis of Increased Trade: An Order-of-Magnitude Estimate of the Benefit-Cost Ratio." *Journal of Benefit-Cost Analysis* 14 S1 (In Press).

Madise, Nyovani, Arindam Nandi, Brad Wong, and Saleema Razvi. 2023. "Achieving Maternal and Neonatal Mortality Development Goals Effectively: A Cost-Benefit Analysis." *Journal of Benefit-Cost Analysis* 14 S1 (In Press).

Pretorius, Carel, Nimalan Arinaminpathy, Sandip Mandal, Madhukar Pai, Roland Mathiasson, and Brad Wong. 2023. "One Million Lives Saved per Year: A Cost-Benefit Analysis of the Global Plan to End TB, 2023–2030 and Beyond." *Journal of Benefit-Cost Analysis* 14, S1 (In Press).

Rosegrant, Mark W., Brad Wong, Timothy B. Sulser, Nancy Dubosse, and Travis Lybbert. 2023. "Benefit-Cost Analysis of Increased Funding for Agricultural Research and Development in the Global South." *Journal of Benefit-Cost Analysis* 14 S1 (In Press).

Wong, Brad, Kuldeep Singh, Rohit C. Khanna, Thulasiraj Ravilla, Subeesh Kuyyadiyil, Shalinder Sabherwal, Asim Sil, Kuldeep Dole, Heidi Chase, and Kevin D. Frick. 2022. "Strategies for Cataract and Uncorrected Refractive Error Case Finding in India: Costs and Cost-Effectiveness at Scale." *The Lancet Regional Health - Southeast Asia* 7 (December).
<https://doi.org/10.1016/j.lansea.2022.100089>.

Wong, Brad, Kuldeep Singh, Rohit K. Kanna, Thulasiraj Ravilla, Asim Sil, Kuldeep Dole, Elesh Jain, and Heidi Chase. 2022. "The Economic and Social Costs of Visual Impairment and Blindness in India." *Indian Journal of Ophthalmology* 70 (10): 3470–75. https://doi.org/10.4103/ijo.IJO_502_22.

Radin, Mark, Brad Wong, Catherine McManus, Saumitra Sinha, Marc Jeuland, Eugene Larbi, Benedict Tuffuor, Noble Kofi Biscoff, and Dale Whittington. 2020. "Benefits and Costs of Rural Sanitation Interventions in Ghana." *Journal of Water, Sanitation and Hygiene for Development* 10 (4): 724–43. <https://doi.org/10.2166/washdev.2020.066>.

Wong, Brad, and Mark Radin. 2019. "Benefit-Cost Analysis of a Package of Early Childhood Interventions to Improve Nutrition in Haiti." *Journal of Benefit-Cost Analysis* 10 (S1): 154–84. <https://doi.org/10.1017/bca.2019.1>.

Frino, Alex, Stephen Satchell, Brad Wong, and Hui Zheng. 2013. "How Much Does an Illegal Insider Trade?" *International Review of Finance* 13 (2): 241–63. <https://doi.org/10.1111/irfi.12006>.

Lepone, Andrew, Reuben Segara, and Brad Wong. 2012. "Does Broker Anonymity Hide Informed Traders?" In *Transparency and Governance in a Global World*, edited by J. Jay Choi and Heibatollah Sami, 13:287–317. International Finance Review. Emerald Group Publishing Limited.
[https://doi.org/10.1108/S1569-3767\(2012\)0000013013](https://doi.org/10.1108/S1569-3767(2012)0000013013).

Frino, Alex, Andrew Lepone, and Brad Wong. 2009. "Derivative Use, Fund Flows and Investment Manager Performance." *Journal of Banking & Finance* 33 (5): 925–33.
<https://doi.org/10.1016/j.jbankfin.2008.10.001>.

Lepone, Andrew, and Brad Wong. 2009. "Determinants of Credit Spread Changes: Evidence from the Australian Bond Market." *Australasian Accounting, Business and Finance Journal* 3 (2).
<https://ro.uow.edu.au/aabfj/vol3/iss2/2>.

Wong, Brad, Graham Partington, Maxwell Stevenson, and Violet Torbey. 2007. "Surviving Chapter 11 Bankruptcies: Duration and Payoff?" *Abacus* 43 (3): 363–87. <https://doi.org/10.1111/j.1467-6281.2007.00236.x>.

Reports

Akpalu, Wisdom, Friday Nijaya, Joseph Nagoli, Salim Mapila, Brad Wong, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Fisheries Management in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_fisheries_technical_report.pdf.

Alderman, Harold, Elisabetta Aurino, Priscilla Twumasi Baffour, Aulo Gelli, Festus Turkson, and Brad Wong. 2021. "How Much Are Multisectoral Programs Worth? A New Method with an Application to School Meals." 0 ed. Washington, DC: International Food Policy Research Institute.
<https://doi.org/10.2499/p15738coll2.134805>.

Bagzibagli, Kemal, Lindsay Wallace, Bahman Kashi, Brad Wong, Andrew Jamali, Friday Njaya, Jabulani Nyengere, Xina Lungu, and National Planning Commission (Malawi). 2021. "A Cost-Benefit Analysis of National Resource Management in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_nrm_technical_report.pdf.

Belt, Juan, Bahman Kashi, Ben Kaluwa, Sarah Carello, Thomas Munthali, Brad Wong, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Power Sector Reform for Business Friendliness in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_utilities_report.pdf.

Davis, Shannon, Bahman Kashi, Patrick Kembawa, Grace Kumchulesi, Brad Wong, and National Planning Commission (Malawi). 2021. "The Costs and Benefits of Commodity Exchange (COMEX) Reform in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_comex_report.pdf.

Davis, Shannon, Bahman Kashi, Jay MacKinnon, Brad Wong, Charles Jumbe, Frank Kamanga, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Interventions to Encourage Agricultural Exports in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_exports_report.pdf.

Dubosse, Nancy, Brad Wong, Charles Jumbe, Salim Mapila, and National Planning Commission (Malawi). 2021a. "A Cost-Benefit Analysis of Interventions to Improve Water Service Reliability in Blantyre Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi). https://www.copenhagenconsensus.com/sites/default/files/mp_water_reliability_technical_report.pdf.

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Dubosse, Nancy, Brad Wong, Maxwell Maida, Austin Chingwengwe, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Upgrading Road Infrastructure for Tourism in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi). https://www.copenhagenconsensus.com/sites/default/files/mp_transport_technical_report.pdf.

Golub, Alexander, Munyaradzi Mutenje, Brad Wong, Sosten Chiota, Saleema Razvi, Siphon Billiat, Jabulani Nyengere, and National Planning Commission (Malawi). 2021. "A Cost-Benefit Analysis of Environmental Management and Disaster Risk Reduction in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi). https://www.copenhagenconsensus.com/sites/default/files/a_cost-benefit_analysis_of_environmental_management_and_disaster_risk_reduction_in_malawi_-_technical_report_web.pdf.

Kashi, Bahman, Lindsay Wallace, Kemal Bagzibagli, Shannon Davis, Zachary Robb, Henry Chingiape, Blessings Chinsinga, Brad Wong, Salm Mapila, and National Planning Commission (Malawi). 2021. "A Cost-Benefit Analysis of Government Services to Support MSMEs in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi). https://www.copenhagenconsensus.com/sites/default/files/mp_governance_technical_report.pdf.

Korenromp, Eline L., Brad Wong, Saleema Razvi, Nancy Dubosse, Adamson S. Muula, Linley Kufeyani, Adam Guys, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Malaria Control Strategies in Malawi: A Scenario Comparison Using the Spectrum-Malaria Impact Modelling Tool." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi). https://www.copenhagenconsensus.com/sites/default/files/mp_malaria_report.pdf.

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Larsen, Bjorn, Saleema Razvi, Nyovani Madise, Salim Mapila, Brad Wong, and National Planning Commission (Malawi). 2021. "Cost Benefit Analysis of Improving Neonatal and Maternal Health Outcomes in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen

Consensus Center (USA) and African Institute for Development Policy (Malawi).
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Larsen, Bjorn, Saleema Razvi, Nyovani Madise, Joseph Nagoli, Brad Wong, and National Planning Commission (Malawi). 2021. "Cost Benefit Analysis of Interventions to Reduce the Prevalence of Stunting in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_research_nutrition.pdf.

Larsen, Bjorn, Brad Wong, Saleema Razvi, Jonathan Makuwira, Ivy Chauya, Harold Forte, and National Planning Commission (Malawi). 2021. "Cost Benefit Analysis of Expanding and Improving Early Childhood Education in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_early_childhood_education_report.pdf.

Mangisoni, Julius, Nancy Dubosse, Salim Mapila, Joseph Nagoli, Sloans Chimatiro, Brad Wong, and National Planning Commission (Malawi). 2021. "Cost Benefit Analysis of Stimulating Farmer Uptake of Irrigation in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_irrigation_report.pdf.

Mutenje, Munyaradzi, Brad Wong, Saleema Razvi, Charles Jumbe, Jabulani Nyengere, Siphon Billiat, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Food and Nutrition Security in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
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Radin, Mark, Mahesh Karra, Salim Mapila, Nyovani Madise, Brad Wong, and National Planning Commission (Malawi). 2021. "Cost-Benefit Analysis of Increasing Contraceptive Use through Post-Partum Counseling and Free, Improved Access to Contraception in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_family_planning_report.pdf.

Razvi, Saleema, Brad Wong, Devie Chilonga, Euphemia Bota, Maxwell Maida, and National Planning Commission (Malawi). 2021. "A Cost-Benefit Note: Implementing the National Land Policy in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_land_tilting_report.pdf.

Wallace, Lindsay, Bahman Kashi, Sarah Carello, Brett Crowley, Ben Kaluwa, Brad Wong, Grace Kumchulesi, and National Planning Commission (Malawi). 2021. "A Cost-Benefit Analysis of Industrialization and Youth Employment in Malawi." Malawi Priorities. National Planning Commission (Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).
https://www.copenhagenconsensus.com/sites/default/files/mp_industrialization_and_youth_employment_technical_report.pdf.

Wong, Brad, Cyandra Carvalho, Eva Weissman, Mark Radin, Justin Trevor Hamela, Linley Kufeyani, Christopher Cotton, et al. 2021. "Cost Benefit Analysis of Interventions to Boost Girls' Secondary Education and Reduce Child Marriage in Malawi." Malawi Priorities. National Planning Commission

(Malawi), Copenhagen Consensus Center (USA) and African Institute for Development Policy (Malawi).

https://www.copenhagenconsensus.com/sites/default/files/mp_child_marriage_report.pdf.

Wong, Brad. 2021. "Rebuilding Schools Destroyed in the 2018 Lombok Earthquakes Using Recycled Plastic Blocks: A Cost-Benefit Analysis." NSW, Australia: Mettalytics.

<https://static1.squarespace.com/static/60ce002e7ad3df610914e952/t/620c532bc965721edcd91a18/1644975239216/Rebuilding+Schools+in+Lombok+Indonesia+Blocks+-+Cost+benefit+analysis+report.pdf>.

Adjasi, Charles, Stanislaus Adiaba, Saleema Razvi, and Brad Wong. 2020. "Cost-Benefit Analysis of Land Title Reforms in Ghana: An Order of Magnitude Estimate." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_a4_land.pdf.

Adjasi, Charles, and Brad Wong. 2020. "Comparative Cost-Benefit Analyses of Four Poverty Reduction Approaches in Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_poverty_final.pdf.

Akpalu, Wisdom, and Brad Wong. 2020a. "Cost-Benefit Analysis of Cooperatives to Mitigate Artisanal Small-Scale Gold Mining Externalities in Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_a4_illegal_mining.pdf.

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Amporfu, Eugenia, Eric Arthur, Jacob Novignon, and Brad Wong. 2020. "Costs and Benefits of Family Planning in Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_a4_family_planning_final.pdf.

Aryeetey, Richmond, Paul Kwame Nkegbe, Haruna Issahaku, and Brad Wong. 2020. "Cost-Benefit Analyses of Interventions to Improve Nutrition and Health over the First 1000 Days: A Case Study from Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_nurition_final.pdf.

Asmah, Emmanuel Ekow, Francis K. Andoh, Saleema Razvi, and Brad Wong. 2020. "Cost-Benefit Analysis of Community Health Worker Led Screening and Treatment for Hypertension in Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_a4_hypertension_final.pdf.

Asuming, Patrick Opoku, Edmund Wedam Kanmiki, and Brad Wong. 2020. "Cost Benefit Analysis of Priority Health System Strengthening Interventions in Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_maternal_child_health_final.pdf.

Awuah, Esi, Ahmed Issahaku, Martha Osei-Marfo, Sampson Oduro-Kwarteng, Micheal Addo Aziatsi, and Brad Wong. 2020. "Cost-Benefit Analysis of Fecal Sludge Treatment Interventions in Ghana." Ghana Priorities. Copenhagen Consensus Center. https://www.copenhagenconsensus.com/sites/default/files/gp_a4_fecal_sludge_final.pdf.

Bopkin, Godfred A., and Brad Wong. 2020. "Cost-Benefit Analysis of Two Policies Linked to Ghana's Industrialization." Ghana Priorities. Copenhagen Consensus Center.
https://www.copenhagenconsensus.com/sites/default/files/gp_a4_industrial_policy_ii_final.pdf

Dwumfour-Asare, Bismark, Bjorn Larsen, and Brad Wong. 2020. "Benefit-Cost Analysis of Improved Urban Sanitation in Ghana." Ghana Priorities. Copenhagen Consensus Center.
https://www.copenhagenconsensus.com/sites/default/files/gp_a4_urban_sanitation_final.pdf.

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Quartey, Peter, Festus Ebo Turkson, Emmanuel Abbey, Daniel Chachu, Mawuenyega Makafui Butu, and Brad Wong. 2020. "Cost-Benefit Analysis of Interventions in the Industrial Sector of Ghana." Ghana Priorities. Copenhagen Consensus Center.
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Rudman, Jamie, Yaw Adusi-Poku, Saleema Razvi, Brad Wong, and Rein Houben. 2020. "Cost-Benefit Analyses of Interventions to Reduce the Tuberculosis Burden in Ghana." Ghana Priorities. Copenhagen Consensus Center.
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